

The Fox Valley Ice Arena is committed to quality in its group classes and private instruction offerings.

Role of a Professional Coach

The role of a professional coach can vary depending on the commitment level of skater, parent and individual coach.

A coach should be fulfilling a foundational role of instruction, guidance and support for their skater and parents alike.

The skater's goals should be discussed, along with the parents goals, to create a lesson plan and practice schedule.

A coach will help the skater and parent make decisions about competing and taking formal tests, as well as represent the skater at those events.

Role of a Skater & Parent

As a skater, you should always be trying your very best to achieve your goals by working hard and listening to your coach and parent.

It is important for the skater and parent to have an open line of communication, with each other & their coach, whether it be about scheduling, goals not being met in a timely manner, or setting new goals according to what is best for the skater.

Solicitation Notice

Fox Valley Ice Arena and The Skate School at Fox Valley strongly discourages and disagrees with the solicitation of any skater who is currently working with a coach.

Skaters (along with parents, if needed) should consult their primary coach prior to starting any conversation or lessons with a new coach.



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Private Skating Lessons



Figure Skating Director
Rockne Brubaker
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Assistant Figure Skating Director
Stefania Berton
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Reasons to take Private Lessons

- To prepare for Skate School evaluation day
- To progress more rapidly through personalized attention
- To prepare for and to have a coach representing you at U.S. Figure Skating Basic Skills competitions
- To prepare for and to have a coach representing you at official tests and competitions withing the U.S Figure Skating organization.
- To help you reach your skating potential
- To set goals and have guidance on the way to reaching those goals

Important Notes

- For each 30 minute lesson a skater has, they should be practicing an extra 30 minutes to reinforce skills that were learned in each lesson.
- Each coach has a personal billing procedure. The coach and parent should discuss how this works between themselves and be timely with billing and payment respectively.
- Coaches and parents should be communicating regularly about lesson schedules and practice schedules. If someone is going to be late, let the other person know immediately to prevent lessons from being missed.

How do Private Lessons Work?

Private lessons are a great way to learn quickly while having fun.

Each of our on-staff instructors work as independent contractors and are paid directly by each skater. Lessons usually run 20, 30 or 60 minutes in length depending on the needs of the skater and scheduling.

What do Private Lessons Cost?

Lesson rates vary depending on the coach, but expect to spend approximately \$1 per minute on the low end. Lesson payments are made directly to the coach.

In addition to paying your coach directly, you must also purchase Contract/Freestyle Ice through the rink.

Contract/Freestyle Ice is the ice we reserve for our skaters to have private lessons and independent practice on.

Contract/Freestyle Ice Costs

30 minutes - \$10.00

1 hour - \$20.00

10 hr Punch Card* - \$200.00

20 hr Punch Card* - \$390.00

* Punch cards do not expire

Unlimited Monthly Card - \$399.00

Skaters may walk on and pay per 30 minutes at the Front Desk or can register for their desired Contract/Freestyle Ice time online. Skaters may also purchase Punch Cards online as well.

How do I select a Coach?

- Observe our coaches during our Skate School classes or Contract/Freestyle Ice sessions.
- Try matching your skater's personality to the coach.

Questions? Contact our Skating Director for more information:

Rockne Brubaker
rockne@fvia.us

If you know which instructor you would like to have as your coach, feel free to reach out!

Name	Phone	Email
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